

August, 2009

# MMHLA

Lodging Industry Summit  
Registration form inside!

## Metropolitan Memphis Hotel & Lodging Association

MMH&LA - the source for information and education, and the advocacy voice for the hotel and lodging industry in the metropolitan Memphis area.

### SOUTHERN LODGING SUMMIT @ MEMPHIS

Founded in 2003

Presented by:

Metropolitan Memphis Hotel & Lodging Association and Pinkowski & Company  
TUESDAY & WEDNESDAY - AUGUST 18 & 19, 2009



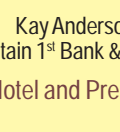
Joe Martin, Chairman, AHLA, Washington, DC, & Owner, Stillwater Hospitality, Stillwater, OK.



Roger Dow, President & CEO, U.S. Travel Association, Washington, DC



Isaac Collazo, Moderator, VP, Performance Strategy & Planning, ICH Group, Atlanta, GA



Kay Anderson, Senior Vice President, Mountain 1<sup>st</sup> Bank & Trust, St. Petersburg, FL



Laurence Geller, President & CEO, Strategic Hotel & Resorts, Chicago, IL



Craig Lambert, Senior VP - Asset Management, Inland American Lodging Advisors Inc., Orlando, FL

#### TUESDAY 8/18 - THE PEABODY HOTEL

12:00 PM RENDEZVOUS WITH THE SPEAKERS  
6:00PM MMH&LA PAC COCKTAIL RECEPTION AND DINNER

#### WEDNESDAY 8/19- MEMPHIS COOK CONVENTION CENTER

7:30AM REGISTRATION & CONTINENTAL BREAKFAST  
8:00AM INTRODUCTION & WELCOME, Mary Calorio – General Manager, EP Heartbreak Hotel and President MMHLA  
8:05AM NATIONAL LODGING & TRAVEL OUTLOOK

Joe Martin – Chairman, AHLA, Washington, DC and Owner, Stillwater Hospitality, Stillwater, OK  
Roger Dow – President & CEO, U.S. Travel Association, Washington, DC

8:50AM STR PRESENTATION OF INDUSTRY TRENDS - Bobby Bowers – Senior Vice President, Smith Travel Research  
9:20AM PRESIDENTS' PANEL

10:20AM Moderator – Isaac Collazo – Vice President of Performance Strategy and Planning, InterContinental Hotels Group, Atlanta, GA  
Panelists -- Jim Abrahamson – President, The Americas, IHG, Atlanta, GA  
Steve Joyce – CEO / President Choice Hotels International, Silver Spring, MD  
Jay H. Shah – CEO, Hersha Hospitality Trust, Philadelphia, PA  
Paul Whetsell – President & CEO, CapStar Hotel Company, Arlington, VA

10:20AM COFFEE BREAK

#### 10:45 AM FINANCE – HOW HAS THE WORLD CHANGED

Moderator – Liam Brown – Executive Vice President Lodging Development, Marriott International, Inc. - Washington, DC  
Panelists – Kay Anderson – Senior Vice President, Mountain 1<sup>st</sup> Bank & Trust, St. Petersburg, FL  
John Belden – President, Davidson Hotel Co., Memphis, TN  
Billy Frank – Sr. Vice President, SunTrust Bank, Memphis, TN  
Al (Amit) Patel – Principal, Baywood Hotels, Greenbelt, MD

#### 11:45 AM OPERATIONS – HOW HAS THE WORLD CHANGED

Moderator - Joel Hiser – CEO, Horwath Hospitality & Leisure LLC, San Rafael, CA  
Panelists -- Bill Duncan – Global Head, Brand Management, Homewood Suites by Hilton and Home2 Suites by Hilton, Memphis, TN  
Craig Lambert – Senior VP - Asset Management, Inland American Lodging Advisors Inc., Orlando, FL  
Shannon Bowles – Area GM, Nashville Airport Marriott  
Mark Ricketts – Vice President – Hotel Asset Management, Archon Hospitality, Dallas, TX

#### 12:50PM LUNCHEON

#### 1:20PM KEYNOTE SPEAKER

Introduction by Craig Mance, Senior Vice President-Franchise Development-North America, Hilton Hotels Corporation  
Laurence Geller – President & CEO, Strategic Hotels & Resorts, Chicago, IL

#### 1:50PM WRAP UP, CASH GIVEAWAY AND CLOSING REMARKS

Cash Giveaway - Elvis Presley Enterprises, Memphis, TN  
Mary Calorio – General Manager, EP Heartbreak Hotel and President MMHLA

#### MMHLA Offices:

7730 Goshawk Cove  
Cordova, TN 38016  
901-752-9902  
901-752-0743 (fax)  
MemphisHLA@earthlink.net  
www.mmhla.com  
Peggy Callahan,  
Executive Director

#### MMHLA Officers:

Wayne Tabor.....Chairman  
Mary Calorio.....President  
Doug Owings.....Treasurer  
Tony Goebel.....Secretary  
John Rucker.....Sergeant-at-arms

#### MMHLA Board of Directors:

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Anne-Marie Famalette  
Mohamad Hakimian  
Kevin Kane  
Pierre Landaiche  
Craig Marshall  
Chuck Pinkowski  
Yogesh Purohit  
Steve Smyka  
Terry Umbreit  
Rick Zurburg

ADJOURN



**Ken Greene**, United Elevator, checks in & finds his badge. I could call it an unlifting experience but I bet Ken's heard those jokes before.

THANK YOU **ALLIED** THANK YOU  
**APPRECIATION**  
THANK YOU **DAY!** THANK YOU



**Kent DeVantier**, GM at the Westin, gives the speaker his undivided attention.



**Mr. & Mrs. Cox - Barbara & Bob.**



At the microphone is **Wanda Roland**, American Hotel Register. **Carole Shipman**, Memphis City Schools, is next to her.



**Barry Marshall**, Security One, with **Lisa May** seated next to him.



Practicing what they preach, **Jeff Byars & Scott Smith**, of Lean Labor.



President **Mary Calorio** addresses the membership.



You can hardly get in the door before they're snapping pictures! Harrah's **Taffy Ashley & Jenna Cochran**, DOS at the Holiday Inn Select East.



**Chuck Mann**, Corporate IQ Security.



MCVB's **Chris Roan & KWS's Terry Umbriet**.

THANK YOU!

Wednesday, July 15, 2009

THANK YOU!

# A CELEBRATION OF HOSPITALITY & TEAMWORK

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THANK YOU!

# HOLIDAY INN SELECT EAST



An impressive collection of Allied Members. From left to right: **Rick Zurburg**, R.A. Zurburg & Assoc.; **Barry Marshall**, Security One; **Lisa May**, Data Facts Inc.; **Greg Woods**, Corporate IQ.



**Leisa Davis**, WorldSpice.



**Greg Woods & Chuck Mann**, Corporate IQ.



Speaking: new member **Chuck Blake**, Blake Surface Solutions. Seated, **Bob Zachary**, retired from Memphis City Schools.



A tete a tete? **Graves Goforth**, Park Place Inn, & **Anne-Marie Famalette**, Courtyard Collierville.



**Paul Wickenhiser**, Terminix Commercial, with **Mohamad Hakimian** watching the crowd.



**Patti Norton**, of I believe Ridgeway Communications, stands up with **Rick Zurburg** to make an announcement.



My turn! GuestLink's **Jay Tyler** has an announcement too. **Chris Roan & Betty Scheurman** listen in.



That's right, we shoot the man with the microphone. **Phineas Bresee**, Kemmons Wilson Insurance, this time.



Allied Member of the Year, **Bill Anderson**, of Standard Textiles.



**Tony Jennings & Sam Walker**, Terminix; **Anne-Marie Famalette**, Courtyard Collierville. Will no one offer the lady a chair?



Making her 2nd appearance in the viewfinder, **Taffy Ashley**, Harrahs Tunica.



**Paul Westby**, of Brown Exterminating.



**John Rucker & Rick Zurburg** get the last turn at the microphone. Karaoke anyone?

# SOUTHERN LODGING SUMMIT @ MEMPHIS

Founded in 2003

August 18-19, 2009  
REGISTRATION FORM

Presented by:

**Metropolitan Memphis Hotel & Lodging Association and Pinkowski & Company**

JULY 15 – AUGUST 15 – OnLine Auction – visit [www.mmhla.com](http://www.mmhla.com)

**TUESDAY, 8/18/09 – 6:00 pm at the Peabody Hotel's Skyway**

1. Cocktail Reception and Gourmet Dinner to benefit the MHLA Political Action Committee

**WEDNESDAY, 8/19/09– 7:30 am at the Memphis Cook Convention Center**

2. Lodging Industry Summit Conference and Lunch

Breakfast                      7:30 am  
Program                        8:00 am  
Lunch                            12:40 P.m.  
Adjourn                        1:45 pm

		# Attending	\$
1. Dinner	\$139	_____	_____
2. Conference w/Lunch*	\$169	_____	_____
Total Amount:	\$308		\$_____

**\*LATE CONFERENCE REGISTRATION IS \$245 AFTER AUGUST 1, 2009**

## PARTICIPANT(s):

Company \_\_\_\_\_

Names of Attendees \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ FAX # \_\_\_\_\_

Email(s): \_\_\_\_\_

## FORM OF PAYMENT:

Please note the type of funds you will be using to pay with - corporate funds, personal funds, or partnership (LLC, LP, etc) funds, please be sure to note this. **TYPE OF FUNDS:** \_\_\_\_\_

Check payable to Hospitality Education Fund – mail to: 7730 Goshawk Cove, Cordova, TN 38016

Credit Card

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_

Send Registration to: Peggy Callahan @ FAX - 901/752-0743 or email: [memphishla@earthlink.net](mailto:memphishla@earthlink.net)

QUESTIONS TO: Peggy Callahan – 901/752-9902

- Hotel Conference Rates are available at: Holiday Inn Select Downtown for \$139 (901-525-5491), The Madison \$180 for a one bedroom suite (901-333-1200), Memphis Marriott Downtown for \$119 (800-228-9290), Peabody Hotel for \$145 (1-800-PEABODY #2), Springhill Suites by Marriott Downtown for \$139 (901-522-2100); Westin Memphis \$149 (901-334-5900) @



From the *President:*

**Hooray for Elvis Fans! And a Huge Welcome to Potential New Members!**

Elvis Week is more than hectic this year. Let's give thanks for the Elvis fans who put my head in such a wonderful spin. I love'em tender everyone – in September when I have a little time to think.

Nonetheless, here are a few things (numbered, quantified and lightly fried) I'd like to talk about this month:

1. *The Southern Lodging Summit @ Memphis Auction:* Everyone, go to mmhla.com right now, click on the brown and yellow auction link and have at it. There are some great items just waiting for your bid.
2. *The Southern Lodging Summit @ Memphis, August 18-19.* The caliber of speakers and the vast amount of information available out is mind-boggling. *And*, you get two quality days of networking. Like the ad says: priceless.
3. You might say August is the month for great conference action in Tennessee. Besides our own SLS@M, there's also the THA (Tennessee Hospitality Association) Tennessee Hospitality Expo, August 13. Visit THA.net for details.

4. And, oh yes, three hotels opened up in Shelby County early this month. Let's all offer our congratulations and wishes for a bright future to:

*The Holiday Inn and Suites Memphis, Wolfchase Galleria*, 901-266-1954, managed by the Kemmons Wilson Family (the opening coincided with the original HI opening! 8-1-52), Chris Rosa, GM;

*The Holiday Inn Express Germantown*, 7784 Wolf Trail Cv., in Germantown, 901-309-6700, owned by Rick Patel, GM - Ray Rahman;

*The Hyatt Place*, 9161 Winchester in Germantown, owned by the Silver Hotel Group and operated by MMI Hotel Group, 901-759-1174, GM – Jerry Roach.

These are all properties who have expressed an interest in joining the MMHLA. Stop by. Give them a call. Be friendly. (Is there any other way to be in the hospitality industry?)

They'll benefit from membership and so will we.

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## 2009 CALENDAR

**Aug. 4 – Board Meeting.**

**Aug. 13 – 2009 Tennessee Hospitality Expo;** Nashville Convention Center, 615-385-9970.

**Aug. 18-19 -- 7th Annual Memphis Lodging Industry Summit;** Peabody Hotel & Memphis Cook Convention Center.

**Sept. 16 -- Luncheon: Staff Training & Certification;** Crowne Plaza.

**Sept. 18 -- HSMAI Mid-South Chapter 2nd Annual Chinese Auction;** Doubletree Memphis, 5069 Sanderlin, 6:30 p.m.,

hsmai  
midsouth.org

**Oct. 21 -- Luncheon: Salute to House-keeping;** Courtyard by Marriott Collierville.



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Certification as a Labor and Employment Law specialist is not currently available in Tennessee.



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**CHECK IN. LOG ON. TAKE OFF.**

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