

MMHLA

Metropolitan Memphis Hotel & Lodging Association

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MEMBERSHIP BENEFITS

1. Monthly luncheons featuring valued guest speakers.
2. Members are able to network and make contacts throughout the hospitality industry.
3. Monthly newsletter to keep you up-to-date on the activities of the local and state associations.
4. Local lobbying efforts, which include a local PAC to help influence local and state policies.
5. Hotel representatives included on several other association boards.
6. Representation on federal legislation issues via the THMA and AHMA
7. Hotel listing in KEY Magazine.
8. Priority service from Tour Memphis Brochure Display. (Available upon request)
9. Association membership offers you an opportunity to show your support for an industry that supports your business.
10. All member lodging properties are encouraged to "BUY ALLIED FIRST!" supporting those who are actively involved in their industry.
11. Allied Members can receive up to three sets of complimentary member and nonmember mailing labels each year.
12. Allied Buyers Guide is published each year. This publication includes a membership directory, and information about Allied Members.
13. MMHLA website with links to members' sites.
14. Annual:
 - Lodging Industry Summit.*
 - Golf Tournament.*
 - Allied Trade Show.*