

August 2013

MMHLA

Metropolitan Memphis Hotel & Lodging Association

www.mmhla.com

MMH&LA - the source for information and education, and the advocacy voice for the hotel and lodging industry in the metropolitan Memphis area.

SOUTHERN LODGING SUMMIT @ MEMPHIS

Founded in 2003

Presented by: Metropolitan Memphis Hotel & Lodging Association and Pinkowski & Company

TUESDAY & WEDNESDAY - AUGUST 20 & 21, 2013

TUESDAY 8/20

12 PM LUNCH WITH THE SPEAKERS AT THE RENDEZVOUS HOSPITALITY SUITE, JACKSON SUITE (3RD FLOOR) PEABODY HOTEL HOSTED BY AHLA, TnHA, and MMHLA

5 PM MARCH OF THE DUCKS, PEABODY, GUEST DUCK MASTER-MMH&LA PAC COCKTAIL RECEPTION AND DINNER AT THE PEABODY

WEDNESDAY 8/21- MEMPHIS COOK CONVENTION CENTER

7:30 AM EXHIBITS, REGISTRATION & CONTINENTAL BREAKFAST
7:55 AM INTRODUCTION & WELCOME

Mary Calorio, General Manager, EP Heartbreak Hotel and President MMHLA
Chuck Pinkowski, Pinkowski & Company

8:05 AM GET FIRED UP!

Don Farrell, Owner, Fresh Revenues

8:20 AM AHLA UPDATE & LEGISLATIVE UPDATE

Katherine Lugar, AHLA President
Shawn McBurney, Senior Vice President of Government Affairs, AHLA

8:45 AM STR PRESENTATION OF INDUSTRY TRENDS

Jan Freitag, SVP, Strategic Development, Smith Travel Research

9:15 AM PRESIDENTS' PANEL (SPONSORED BY INTERSTATE HOTELS)

Moderator: Isaac Collazo, Vice President of Performance Strategy and Planning, InterContinental Hotels Group

Panelists: Jim Abrahamson, CEO, Interstate Hotels

Jeff Good, President, Good Hospitality

Gerry Chase, President/COO, New Castle Hotels

John Belden, President/CEO, Davidson Hotels & Resorts

10:15 AM EXHIBITS / COFFEE BREAK

10:45 AM GOVERNMENT IN YOUR BUSINESS

Moderator: Stephanie Ricca, Editor in Chief, Hotel Management

Panelists: Joel Eisemann, Chief Development Officer, The Americas, InterContinental Hotels Group

Shawn McBurney, Senior Vice President of Government Affairs, AHLA

Chip Rogers, Government Affairs, AAHOA

Ray Pohlman, Vice President Government & Community Relations, AutoZone, Inc.

11:55 AM LUNCHEON (BALLROOM B) (SPONSORED BY HILTON WORLDWIDE)

12:50 PM KEYNOTE SPEAKER

Introduction: Steve Crabill, Vice President, Hilton Worldwide (Lunch Sponsor)

Speaker: Kirk Kinsell, President-InterContinental Hotels Group

1:25 PM VETERANS VIEWPOINTS (SPONSORED BY: DAVIDSON HOTELS & RESORTS)

Moderator: David Berins, Managing Partner, Berins & Co

Panelists: Ed Fuller, Chairman and Co-Founder, Laguna Strategic Advisors

Joe McInerney, President and CEO Emeritus of AHLA

W. Michael Murphy, Executive Vice President, First Fidelities Company

Richard M. Kelleher, Principal & CEO, Pyramid Hotel Group

2:25 PM MANAGING YOUR REPUTATION

Moderator: Jeff Higley, Editor, HotelNewsNow/STR Global

Panelists: Travis Flee, Director, Online Marketing, Hilton Worldwide

Wendy Norris, Corporate Director of Revenue & eCommerce, Valencia Hotels

Allyson Cataldo, Social Media Coordinator, Hostmark Hospitality Group

Jamie Pagel, Senior Vice President, Circus Brand Karma

3:25 PM WRAP UP, CASH GIVEAWAY AND CLOSING REMARKS

Cash Giveaway, Elvis Presley Enterprises, Memphis, TN

Mary Calorio, General Manager, EP Heartbreak Hotel and President MMHLA

3:30 PM ADJOURN

Food Code Update

Holiday Inn
Wolfchase

Presented by: Shelby County Health Dept.

September 18

Holiday Inn Wolfchase

To Make Reservations:

www.SouthernLodgingSummit-Memphis.com

For Information:

Phone: 901-752-9902

Fax: 901-752-0743

Sept. 30 – World Series of Housekeeping;
Memphis Cook Convention Center

MMHLA OFFICERS & BOARD

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The Future Is Now!

At least for MMHLA members at the Holiday Inn Select Downtown, Wednesday, July 17, where Shelby County Mayor AC Wharton talked about our city's ever-developing tourism program.



Pinkowski & Company's **David Pear**, the Zurburg of Zurburg & Associates, **Rick Zurburg**; MCVB's **Chris Roan** & **Bill Sumner** of TravelHost.



Reach for it! Ah, says **Chris Trim**, it's only tea. On his left is **Paul Garrett**, both of HawkEye Security & to the right **Paul Krodel** with State Systems.



Marty Boscassy, Pinkowski & Company; **Jay Tyler**, GuestLink & Standard Textile's **Bill Anderson**.



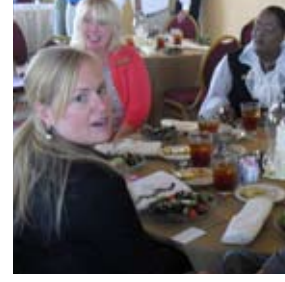
Chow down! It's **Michael Calhoun**, Michael Calhoun Consulting; US Food's **Rick Apple**; **Jimmy Johnson** & **Greg Hopkins**.



Blues City Tours' **Melvin Bledsoe** is joined by a great group from Memphis Marriott East: **Litrica Hudson**, **Blair Owen** & **Blake McManus**.



Welcome new members! Joining us from Pugh's Earthworksare **Matt Cowan**; **Tim Pugh**; & **Mark Pugh**.



You're taking my picture? It's **Blair Owen**, **Sandy Hensley** & **Tina Minor**, all of Interstate Hotels.



Security One arrives in force: **Neal Heaslett** & **Rick Davis**.



Three wonderful women. In the middle is **Cayce Starr**, Memphis Grizzlies House.



John Robbins, Memphis Communications Corp.; **James Madeksho**, Cintas; **Andrew Butler**, also with MCC & **Laurence Dobbins**, with United Elevator.



Wayne Tabor, Residence Inn Downtown's **Tricia Weatherford**; **Mary Calorio** & **Barry Marshall**.



Sez you? Yeah, sez me. **David Pear** & **Enviro-Clean's Stan Moser** discuss politics.



Laurie Lee Executive Management Solutions; **Lori Strickland**, **Frank McFadden** & **Matt Clark**, all of Hilton Worldwide.



Mr. Mayor! A happy Memphis mayor, **AC Wharton**. Twice! Second time with our own Prez **Mary**.



What smiles! What poses! Mayor **Wharton** again! With MMHLA Chairman **Wayne Tabor**.

The Southern Lodging Summit @ Memphis

August 20 & 21



Jan Freitag



Jeff Good



Isaac Collazo



Gerry Chase



John Belden



Jim Abrahamson



Jeff Higley

Only a week away but it's not too late to register for this great event!

Not only a great opportunity to learn more about the hotel industry & help improve your business, it's also a perfect networking venue, a great place to meet people & hunt up new business.

Just go to www.SouthernLodgingSummit-Memphis.com. Then join us, Tues., Aug. 20, for lunch at the Rendezvous & the Peabody for marching ducks, cocktails & dinner; & again Wed.,

Aug. 21, at the Memphis Cook Convention Center to absorb the latest word on the business of hospitality.

Check page 1 for a complete schedule.

SOUTHERN LODGING SUMMIT @ MEMPHIS

Founded in 2003

NEW MEMBER!

Otis Elevator Company
Shannon Chandler-Lazek
609 Jefferson Ave.
Memphis, TN 38105-4911
901-527-0291 work
901-596-1046 cell
shannon.chandler-lazek@otis.com

NEW MEMBER!

EP3 Developers
Sam Patel
Owner
1779 Kirby Parkway, #171
Memphis, TN 38138
901-210-0345

NEW MEMBER!

Serta Mattress Company
Jill Sharp
Hospitality Sales Representative
260 Hwy 35 N, Batesville, MS
38606
662-417-0058 work
901-596-1046 cell
jsharp.serta@gmail.com

Allied Café

Register Now for MMHLA's 2nd Annual Allied Product and Services Presentation Show

Mark your calendars now and invite members of your management team to attend the 2nd Annual Allied Cafe, 10 AM to 2 PM., Wed., Oct. 9, at the Holiday Inn University of Memphis, 3700 Central at Deloach.

Meet with some 45 local vendors for the latest deals & information on new products & services, & support MMHLA Allied members & MRA Associate members alike.

Enjoy Chef Ed Nowakowski's light buffet foods, offered in a casual, people-friendly setting.

Those present will be eligible for some great door prizes including iPads.

Complimentary tickets, valued at \$25 each, are available to MMHLA & MRA members who register in advance with Peggy Callahan.

Sponsors so far include State Systems, Sysco Memphis, Memphis Restaurant Association & the Metropolitan Memphis Hotel Lodging Association.

Last year's "sold out" event was attended by some 250 General Managers, Department Managers, Owners & Directors of Operations. This year's expanded venue will allow even more vendors, many of them new members of our associations.

MMHLA & MRA Allied members are also invited to contact Peggy to register for a booth. Booth space is \$450 & includes a 6 ft. table, chairs, piping, 10 event tickets to invite customers who aren't MMHLA or MRA members, & are maybe even outside the immediate Memphis area.

Two \$1500 sponsorships are still available. These include two booths, inclusion in all advertising, 25 tickets for the event & an opportunity to share in giving away door prizes!

Don't wait, register early for a booth to select the best available spaces. Tickets will be available the first week of September. To register or for more information contact Peggy Callahan: phone 901-752-9902; fax 901-752-0743; email memphishla@earthlink.net.

Elvis & MMHLA – a Winning Combination for Memphis! And a Warm Farewell to Tony Goebel!

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It's here again – August!! Comes the same time every year! Elvis' life and legacy will be celebrated for the 36th time this year. Every year during the second week of August EPE hosts a week-long event honoring Elvis. If you have never attended any of the events or the Candlelight Vigil on August 15th, please join us as we honor Elvis. This is one event that all Memphians should attend at least once.



**Mary Calorio, President,
MMHLA & MMHLA Vice
President, Tony Goebel.**

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Also in August (20th & 21st) our association joins with Pinkowski & Company to present the 11th annual Southern Lodging Summit@ Memphis. We are pleased to have Katherine Lugar, the new president of AHLA open this year's exciting lineup of our hospitality speakers. STR's Jan Freitag will give us an update on industry trends, and Isaac Collazo will again host our President's Panel. This year our keynote speaker will be Kirk Kinsell, President of InterContinental Hotels Group. We have some new panels added this year, so please check the inserted agenda in this newsletter for a complete listing of these talented individuals that will be joining us for the 11th annual Southern Lodging Summit @ Memphis.

The Summit kicks off with "Lunch with the Speakers" on Tuesday at the Rendezvous, which offers an opportunity to meet and greet the speakers. And after that event, there is a Hospitality Suite at the Peabody from 2:00pm until 5:00pm. The Hospitality Suite is co-sponsored by the American Hotel and Lodging Association, the Tennessee Hospitality Association, and the Metropolitan Memphis Hotel and Lodging Association. Next on the agenda is the March of the Peabody Ducks. Later that evening there is a cocktail reception and a fabulous dinner at the Peabody which is always a culinary delight! All that you have to do is decide who you are going to bring with you, and call Peggy for reservation confirmation.

Hopefully, I will see you at the Summit on August 20th.

It is with sadness that we say good bye to one of our board members, Tony Goebel, General Manager of the Marriott Downtown. The Marriott Downtown is being rebranded to the Sheraton Memphis Downtown. Tony will be continuing his career with Marriott. Over the years he has contributed greatly to our association and served as my Vice-President for the past two years. We wish Tony success with his new opportunity, and thank him for his years of leadership and support. While we are sad to see Tony go, we welcome the new general manager of the Sheraton – Matt Huss.

So hello Matt, and welcome to the Greatest City of the South – Memphis.

'Nuff said. Till next month, same time, same place...

Mary

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2013 CALENDAR

Dates & locations subject to change. *Indicates change from normal 3rd Wed. of month

Aug. 20/21 – Southern Lodging Summit @ Memphis;

Peabody/MCC, www.SouthernLodgingSummit-Memphis.com.

Sept. 18 – Food Code Update; Holiday Inn Wolfchase. A *Shelby County Health Dept.* presentation.

Sept. 30 – World Series of Housekeeping; MCCC.

Oct. 9 – Allied Cafe; 10-2, Holiday Inn University of Memphis.

Sponsored by MMHLA, MRA & State Systems. Allied Members contact Peggy Callahan for information on being a part of the Café. With the new location we have room to grow!

Nov. 20 – OSHA Regulations Update; Madison.

Dec. 31 – 55th AutoZone Liberty Bowl; 3 p.m., Liberty Bowl Memorial Stadium.



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